



# Victoria Fraser

26 Greenwood Street  
Falmouth, MA 02536

774-392-0214

*blossomgraphics@comcast.net*  
*www.blossomgraphics.com*

## Skills

- Adobe Creative Suite
- Corel Suite
- Microsoft Office Suite
- Vector Illustration
- Fashion Technical Packs
- Tee Shirt and Assorted Textile Design
- Licensed Art for MLB and NHL
- Product Design
- Print advertisements
- Web Design
- Visual communication principles
- Creative logo and design
- Project presentations
- Flyer, poster and catalog layout and printing
- Problem Solving
- Photograph Restoration
- Portfolio at: [www.blossomgraphics.com](http://www.blossomgraphics.com)

## Work

*(Further detail furnished upon request.)*

**Think Royln and Global Lucky Dog Design, Inc.**  
**New York, NY**  
**Graphic Designer**

Developed designs according to Lucky Dog Design's specifications. Translated concepts to visuals, from office programs to design programs. Created catalog layouts, print files and marketing materials. Developed drawings for new products, organized information for body styles, including spreadsheets for all pertinent information, and created production files and tech packs. Created work for **Think Royln, ABS, Hang 10, Ocean Pacific, Perry Ellis, Teva, Pipeline, Fashion Forward NY, Pineridge Outerwear, Maison Blanche, Cherry Stix, Vestex, Preta Lobue, Gotcha, Motive Board Gear, Crayola, Forever 21, OTI Gear**

**Soft As A Grape**  
**Falmouth, MA**

Ran multiple departments. Developed designs, marketing materials, advertising, catalogs, web site. Hired and trained personnel. Created designs for License Clients: **Major League Baseball** and **National Hockey League**.

**Cape Cod Sportswear (Cornerstone Creations)**  
**Mashpee, MA**  
**Art Director**

Headed the art department. Hired and trained personnel.

**Hillustrations**  
**San Marcos, TX**  
**Freelance Designer**

Design Website, Business Cards, Garments assorted client art.

**R.P. Marzilli**  
**Plymouth, MA**  
**Freelance Designer**

Design Website, Business Cards, Garments.

**R.P. Marzilli**  
**Plymouth, MA**  
**Freelance Designer**

Design Website, Business Cards, Garments.

**Trust Your Journey**  
**Freelance Designer**

Design Garments on skyou.com

**Falmouth Dance Academy**  
**Freelance Designer**

Design Garments, Flyers, Post Cards, Ads, Website and others.